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BULLETIN OF THE

PET PRACTITIONERS ASSOCIATION OF MUMBAI.

(For Circulation amongst PPAM Members)



Editorial

Success of PPAM Meet the Industry Event and Ultrasound Wet lab at Mahidol University, Bangkok. The take home message

Collaboration between Veterinarians,
Pet Product Industry and University.

PPAM has a choice to grow we have chosen growth. Lot of women are joining veterinary profession both as vets and in the industry and its well known that team performs better when it include both men and women. We need to further identify area of collaboration or missions between the PPAM and the University and the industry which will benefit animals. There is a possibility that we can exchange or combine resources to achieve greater results. We must have the trial and error method to have collaborative opportunities. We must encourage youngsters in innovative efforts. PPAM always encourages team effort as in everything team beats solo.

We at PPAM are aware that many interactions could be dead ends, but it creates a greater probability of creating some interactions. Future growth of PPAM demands a focus on cooperation and collaboration including cooperative arrangement and cross disciplinary projects.



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Collaboration is a method of working that attracts and involves people outside one formal control to achieve common goals. Many of today challenges faced by pet owners and veterinarians are complex and multifaceted that they can only be tackled by experts from disparate domains. As Animal lovers we must harness ideas, people and resources from various disciplines and organizations for benefit of animals. We are living in a connected world today. It's a classic buy or build situation in the pet practice and also the industry associated with pet products. For an Association like PPAM collaboration is no longer a strategy it is a key to long term success. As an organization we need to grow, we need to get more skilled, we need to get more experienced and more connected with each other including pet related industry. Success is never guaranteed, but when we don't choose to grow failure is guaranteed. This was the ninth edition of Meet the Industry organized by PPAM so there is familiarity with the people in the industry. By organizing a wet lab on Ultrasonography at Mahidol University, Bangkok, Thailand PPAM has bought forward the point the collaboration between practicing veterinarians and University benefits both. By working with the same people we as an organization get to know the strengths and weakness and develop unspoken habits and rules that aid mutual understanding. So whenever

PPAM Most Valuable Contribution Award 2017 to our founder member for his fore sight and leadership to our Association.



Dr. S. Z. Sharma

Long term goals that PPAM should consider

Though I am not a visionary, I believe in doing things on impulse & a strong believer of Nike's philosophy of "Just do it" with full determination in a disciplined & dedicated way. The conception & formation of our association was definitely a thought over process, its further growth to this extent unfolded on its own with pure selfless & hard work of all the next (after founding members) & present managing committee members. But anyways..... thank you very much for soliciting my input on long term goals that PPAM should perhaps consider. I have done my best to summarise my thoughts in the following paragraphs.

To begin with, PPAM owes its success to many practitioners for their time, selfless dedication and commitment for making PPAM a very effective association. In order to keep PPAM moving forward we need the ideas, energy and support of many more practitioners, especially those who will in years to come will take on the responsibility of promoting and managing PPAM.

PPAM should consider the following;

1. Create advisory committee(s) comprising on 5-7 members (a mix of senior and recent practitioners) to serve/address the needs of practitioners.
 - a) Advise practitioners with issues related to NGO's insinuations/allegations on one's private practice.
 - b) Practice premises that are often contested by neighbours and Municipal Corporation
 - c) Mediate professional differences between practitioners. Differences such as brought about by a disgruntled client that uses the services of many practitioners. In coming years, I anticipate that many more practitioners will establish

practices in close proximity to existing practices, which would lead to disharmony, and must be avoided at any cost, largely for professional reasons.

- d) Develop interactive client outreach programs, such as PPAM sponsored one day programs focused on pet owners in local schools in different areas of Mumbai
 - e) Reach out to the legislators, to engage and persuade them to address PPAM needs.
2. Increase membership and retain existing members is key to the sustainability of PPAM ■ Perhaps consider offering basic health check-up and Rabies vaccination to practitioners at a reduced price, or check for rabies titer at the PPAM annual meeting.
 3. Upgrade the PPAM website to offer the following
 - a) 24 hour hotline for owners or chat line
 - b) Information resources for both owners on topics such as feeding, handling and vaccinations.
 - c) Discussion portal for members of PPAM
 - d) Job opening/placements in private practice. This will be extremely valuable for the following;
 - e) Recent graduates seeking practices for gaining hands on working experience
 - f) Veterinarians on look for interns, and veterinary support staff
 4. A permanent office for PPAM in order to perform day to day work would be great.

PPAM Road Map to the Future

1. PPAM was founded on January 20, 1997 and the largest Veterinary association of companion animal practitioners in India. Considering this PPAM carries great responsibility towards Veterinary Profession.
2. PPAM currently functions mainly in Mumbai or MMRDA where mostly small animals are benefitted.
3. MMRDA area also has huge population of large animals. But it is observed that these animals are mainly treated by veterinarians who have no graduate qualifications and this results in lowering the quality of service.
4. PPAM may approach State Government for devising policy so that these animals get best veterinary care.
5. PPAM should start imparting education to diploma holders through continuous education as done by the state government from time to time so that their services may prove more beneficial to livestock farmers and dairy owners.
6. PPAM may also start conducting seminars/workshops for LDO's region wise in rural Maharashtra.
7. As far as ABC program is concerned only MCGM, NMMC, CIDCO is running these programs consistently. Due to lack of facilities/Vets & vision this is lacking in other Municipal Corporations. ABC program needs to be followed as per spirit and letter of the Animal Birth Control (Dogs) Rules, 2001.
8. PPAM is registered under Public Trusts Act and exempted under IT Act, in my opinion PPAM has skilled surgeons and excellent management. So, PPAM should start ABC program by adopting any Municipal Corporation/ Local bodies in Maharashtra where ABC program is still not started. This will help in preventing rabies cases in animals and humans also.
9. PPAM also may consider availing CSR funds for Animal Welfare.
10. After completing its 20 successful years I consider PPAM has entered into adulthood stage. PPAM has achieved various milestones in this period after overcoming many obstacles. Now it is the duty of PPAM to identify veterinarians facing troubles and make their journey more meaningful and successful. To make this reality PPAM should create link on its website.

I suggest to the MC PPAM that unsung veterinary heroes (Dr Nargide, Dr Honaliker) must be felicitated. This will certainly motivate field veterinarians.



Dr. H. G. Ghanwat

Veterinary Services by Municipal Corporation of Greater Mumbai

Greetings of the season to all my fellow vets! It is almost 2yrs since I was appointed as General Manager, Deonar Abattoir and it has been a great journey so far! In this New Year, we are looking forward to many new beginnings and a drastic face-lift of the MCGM Veterinary Department. Previously, M.C.G.M.'s veterinary hub was at Deonar Abattoir, where vets were involved in inspecting meat for human consumption. In recent times, we have taken all animal related work under our wings, viz. the Dog Control Unit and the Cattle Pound Office.

M.C.G.M.'s newly established Veterinary Health Department will soon have an independent office building in the premises of the present Khar Veterinary Dispensary. Under this Veterinary Health Department we will have the Dog control office - to attend to dog nuisance complaints of citizen of Mumbai and to effectively execute the Animal Birth Control Programme; the Cattle pound office - to keep Mumbai free of stray cattle; a state-of-the-art Zoonotic diseases laboratory - for quick diagnosis of zoonotic diseases like Brucellosis, Leptospirosis, Toxoplasmosis, etc and also to



Dr. Yogesh J. Shetye

General Manager
Deonar Abattoir, Mumbai

determine Rabies titre in referred cases. Along with these, we are soon going to start our pet-project of Rabies Awareness among citizens especially in school children. We are working towards making leptospirosis vaccination compulsory for all pet dogs. We also intend to initiate a rabies re-vaccination programme for stray dogs, with the help of animal welfare organizations, volunteer vets and para-vets. Our Veterinary officers will now have offices at

each of the 7 zones in MCGM. These vets will take care of zonal veterinary work of inspection of pet shops, aquariums and aviaries, animal birth control centres, etc. Very soon, three animal incinerators for small animals will be made available by M.C.G.M., one each at Malad, Deonar and Mahalaxmi.

In the near future, we plan to establish a state-of-the-art

veterinary hospital with advanced diagnostic and imaging facilities and also, veterinary polyclinics at zonal level, etc; thereby creating a wide array of opportunities for the veterinary fraternity.

Here's wishing every member of the Pet Practitioners' Association of Mumbai a very happy, healthy and prosperous 2018, on behalf of my entire team of vets.

Municipal Corporation of Greater Mumbai. Deonar, Abattoir.

To,

The President,


Pet Practitioners' Association of Mumbai.

Subject: **Online Availability of New Dog License & Renewal of Old Dog License, on MCGM Website.**

As per MMC Act 1888 section 191A, it is mandatory to get dog license for pet dogs kept within M.C.G.M. jurisdiction. Since dog licenses are issued only after verification of rabies and leptospirosis vaccination, you are hereby requested to convey to your association members to get their clientele to renew their dogs' licenses or get a new license made. Alternatively, they may share their clients' addresses/contact details with our Dog Control Department, and we can do the needful.

Application for New Dog Licenses / Renewal of old dog Licenses is now made available online on MCGM's web portal www.mcgm.gov.in.

Hoping for your kind support & co-operation.


(Dr. Yogesh J. Shetye)
General Manager
Deonar Abattoir

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19 JAN 2018

Animal Cancer foundation (ACF)

Neha Ramani & Rohan Bhatia

Founders, Animal Cancer Foundation

Animal Cancer foundation (ACF) is India's first non-profit dedicated to the welfare of animals suffering from cancer. The organisation was founded by pet parents of Ceasar and Bruno - Neha Ramani and Rohan Bhatia under the mentorship of Dr Pradeep Chaudhari who is associated with the organisation in the capacity of an honorary consultant.

Animal Cancer Foundation was founded in honour of our their son BRUNO. With a child's heart & a warrior's strength, their little boy one day woke up to an unfortunate morning of being diagnosed with nasal osteosarcoma. He braved through his many excisional surgeries! Multiple rounds of radiation & chemotherapy did not stifle his playful energies or suppress his glorifying will to live. HE was a "HERO", an inspiration beyond belief. It broke their hearts, when in dire need of hope, the reply to their multiple calls, desperate emails was only dejection and defeat. The tumour's aggression was limiting options. Hands now tied with palliative treatment, the unkind disease had invaded his lungs and then came the inevitable, the dreadful hateful day when they last hugged their boy, an unwanted good-bye!

In hope that no other pet parent has to face the heart wrenching day of EARLY good byes due to lack of awareness and treatment, ACF aims to promote & widen options available for cancer treatments because cancer is a diagnosis, cancer is a pathological condition but CANCER IS NOT A DEATH SENTENCE.

The main aims of the foundation are:-

1. To raise awareness, to educate and provide vets/pet owners greater access to information about pet cancer.
2. Provide a platform where vets/pet parents can consult with cancer specialists and obtain necessary treatment.
3. Form a pan India network of radiation centres and treatment execution centres.
4. Animal blood registry to assist animal blood transfusions.
5. Donations and fund raising efforts to help pay for the health and treatment of rescue and stray animals.

The Foundation is currently in the process of holding

nationwide veterinary education conferences with participation of internationally renowned speakers so that local vets are armed with the latest developments and knowledge in the field of oncology in this fight against the disease.

Their website www.animalcancerfoundation.com provides an online platform through which vets and pet parents nationwide can consult regarding their specific case after providing a detailed history, investigation reports and additional history and tests as requested by their specialist. After thorough examination of the information provided the specialist will formulate a detailed treatment plan best suited to the circumstances of the pet suffering from cancer and assist the local vet in the execution of this plan with follow up at every step of the journey. This model of collaborative approach between the organisation and the local vet is to make treatment more accessible even to the remotest parts of the country in the hope no pet is left behind. The organisation is also actively forming a network of treatment execution and radiation centres throughout the country to increase access to treatment.

Their other initiative "The Animal Blood Registry" aims to create an accessible database of willing blood donors. During many procedures a transfusion is a clinical necessity, without animal blood donors, veterinary surgeons could not undertake important and often lifesaving operations. The aim is to set up a Blood Registry for Pets so that when the emergency arises this would act as a centre to co-ordinate between a pet-donor and pet-patient with similar blood-types. The purpose of this initiative, free to owners and vets, is to bring animal blood donors to the attention of vets, so that lives can be saved. A simple online form filled on the website by the pet parent could be a lifesaving tool.

Animal Cancer Foundation is looking forward to collaborate with as many people as possible to realise their dream of a world where the life our pets is as important as anyone else, A world where no pet has to be put down due to lack of awareness and treatment options available. For more information and to collaborate please visit www.animalcancerfoundation.com or email us at admin@animalcancerfoundation.com.

High lights of Meet the Industry Event held on 17-December-2017



Seminar was conducted on Small Animal Ophthalmology by Robin G. Stanley, B.V.Sc (Hons), FANZCVSc. He spoke on 1. Differential diagnosis and Eye examination. 2. Corneal Disease including corneal ulceration and surgery. 3. The ten ophthalmic condition seen in general practice and how to manage them.



Seminar was also conducted on Clinical Instrumentation in Large and Small Animal Practice by Dr. Amarnath Muthukrishnan, B.V.Sc & A.H. Masters in Animal Biotechnology (Animal genetics and Genomics) (Edinburgh UK). The talk was about how we could ease our job and also use the available resources for improving our general hospital practicing skills.

RELEASE OF PPAM MEMBERS DIRECTORY AND DIARY 2018 at the hands of Main Sponsor Perfect Companion Group



Felicitation of Eminent Personalities from Pet Industry



Felicitation of Maharashtra Animal and Fishery Sciences University B.V.Sc & A.H. Toppers 2017



Miss Madhura. S. Vishwasrao
First in B.V.Sc & A.H in MAFSU

Miss Shravani Bishnoi
Second in B.V.Sc & A.H in MAFSU



Ms Gourkhede Diksha
Third in B.V.Sc & A.H in MAFSU

PPAM Meet the Industry



PPAM first Ever International Wet lab At University of Mahidol, Bangkok, Thailand on 30th and 31st January 2018

Hands on training in Small Animal Ultrasonography by Dr.Hock Gan Heng (DVM, MVS, MS), Clinical Associate Professor, Diagnostic Imaging Section Head, Diagnostic Imaging. Department of Veterinary Clinical Sciences, Purdue University College of Veterinary Medicine, USA.



